

# rediBackup



RediBackup is a powerful cloud-based backup service designed to help your company protect its data. With rediBackup, you can ensure that your critical business data is regularly backed up and that it can be quickly and easily accessed in the event of accidental data loss, faulty equipment, or a disaster.

## Protect Your Business

Your business can't operate without its applications and data. You can't afford to lose vital customer data. Something as simple as a local power outage—or as complicated as a security breach—can bring business to a halt. RediBackup gives you a critical measure of protection against data loss by keeping a copy of your data in a secured location away from your premises.

## Back Up Data Anywhere, Simply

RediBackup makes it easy for you to protect and store all of your company's data, regardless of where it is located. Your technical team can see and manage backups from a single location. You can easily configure data retention based on its level of importance to your business while enabling your team to retrieve data in seconds if necessary.

## Get Affordable Enterprise-Class Backup

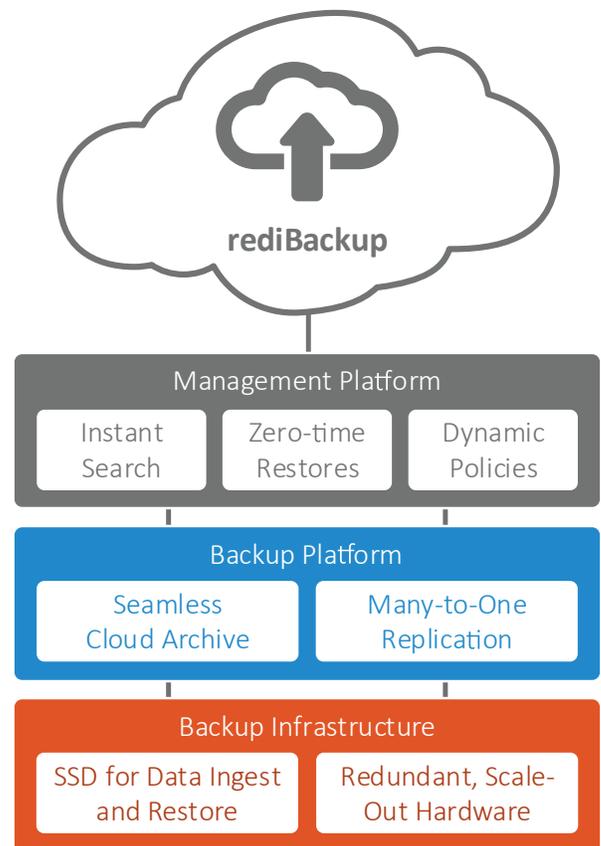
Don't compromise critical data backup because of cost. With rediBackup, get enterprise-class backup for a fraction of the cost of having to procure, deploy, and maintain your own backup infrastructure.

## Simplify Compliance

RediBackup lets your team manage backup and compliance reporting on stored short-term and long-term data from a single interface.

## Gain New Options

If you already have onsite backup, you can eliminate aging systems, reduce backup costs, and simplify operations. If you don't, rediBackup now gives you a way to back up data affordably, better protecting your business.



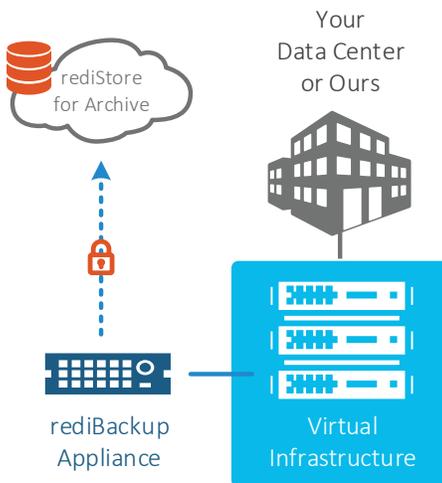
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## Ultra-fast Backup and Restore

Get high-performance data protection—either on-premises, off-premises, or both—to dramatically increase protection for critical data. We built our innovative platform on memory, SSD, and spinning disk to protect all of your virtual workloads. Our SSDs, combined with 10 Gbps connectivity across every link, accelerate backup and almost eliminate issues associated with VM stuning.

Now you can restore data instantly by retrieving individual files directly on rediBackup. Quickly spin up a virtual machine (VM) for testing, or perform a full restore. We make it easy to find specific files in seconds with Google-like search features—no matter how large or complicated your backup environment.



## Backup Simplified

Traditional backups are complex and time-consuming to manage. Not to mention having headaches associated with tapes, catalogs, and failed or corrupted tapes during a restore. With rediBackup, Backup SLA policies dramatically reduce the time required to get backups running. Simply define the workloads, frequency, and length of retention and we do the rest. Instant search and restore capabilities avoid the time and cost of having to maintain tape libraries and catalogs.

## Policy and Governance

Your SLA ensures that backups and snapshots occur as scheduled and data is automatically archived according to its retention policy. Back up workloads and files as often as every hour or as little as once a week—it's your choice. We also ensure consistent backup snapshots across applications including Microsoft Exchange, SQL, Active Directory, SharePoint, and Oracle RDBMS.

## Backup Resiliency

Your backups are always available, thanks to our highly resilient architecture. Features including hardware and software redundancy, distributed data, and instant scalability keep your backups fast and on schedule—even during infrastructure upgrades.

## Vault to the Cloud

RediBackup makes it easy for you to retain data for short and long periods of time—even at the petabyte scale. Just drag a slider bar to the number of days you want data to be retained on rediBackup. Older data automatically vaults to our rediStore platform for long-term storage, where it continues to be managed through the rediBackup interface. RediStore distributes data across three physical locations in the U.S. for protection against local or regional disasters.

## Get Started Today

For more information about rediBackup visit [redicloud.com/redi-backup](http://redicloud.com/redi-backup) or call 914.984.2466.

## About rediCloud

RediCloud makes cloud services simple, practical, and affordable for businesses of any size. Built on industry-leading, best-of-breed infrastructure, our comprehensive cloud solutions help firms improve their competitive advantage. With rediCloud, customers can accelerate critical initiatives, extend capabilities, simplify operations, and gain big-business agility without a big-business price tag. In addition, companies can rely on 99.999% uptime and high performance for critical applications. RediCloud exceeds expectations by delivering excellent service with a no-excuses attitude and a commitment to customer success. For more information visit [redicloud.com](http://redicloud.com).

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